



EXPLORE BUFFALO PRESENTS
**DOORS
 OPEN
 BUFFALO**

**SATURDAY,
 SEPTEMBER 25, 2021**
 Downtown, Buffalo



CORPORATE SPONSORS

Show your civic pride - become a Corporate Sponsor and help us keep this day-long celebration of Buffalo's significant buildings free for our community! 4,000 people attended Doors Open Buffalo in 2019, making a total of more than 30,000 visits at 36 downtown locations. Choose the sponsor level right for your company and enjoy prominent recognition and special perks. Program ads are also available.

	\$2,500	\$1,000	\$500	\$250
Program Ad	Full Page Interior Cover	Full Page	Half Page	Quarter Page
Prominent logo on printed promotions	X			
Opportunity to host onsite promotional table at event	X			
Logo & link on Doors Open website	X	X	X	X
Email & social media recognition, including: <ul style="list-style-type: none"> • 15,000 email subscribers • 20,700 Instagram followers • 9,400 Facebook followers 	X	X	X	X
Complimentary Family Level Explorer Passes Memberships to enjoy free guided tours	10	6	4	2

2021 Event Program Advertising

Advertisements are available in the Doors Open Buffalo Program. The Program lists details of all open buildings and is available in printed copies at the event, and digitally at DoorsOpenBuffalo.org.

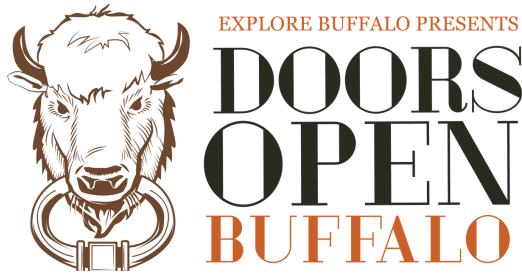
The ad may include a discount, coupon, or other incentives.

See a sample of the 2019 Program, attached.

	Full Page	Half Page	Quarter Page
Full Color	X	X	X
Dimensions	9.75" (w) x 10" (d)	9.75" (w) x 5" (d) OR 4.875' (w) x 10" (d)	9.75" (w) x 2.5" (d) OR 4.875' (w) x 5" (d)
Pricing	\$500	\$275	\$150



**SATURDAY,
SEPTEMBER 25, 2021**
Downtown, Buffalo



2021 Sponsorship / Advertising Agreement

YES! I would like to support Explore Buffalo's 2021 Doors Open Buffalo!

____ Our Company will be a Sponsor at the level marked below:

- \$2,500 \$1,000 \$500 \$250

____ We will purchase an Ad (Please select the size below)

- Full Page Half Page - Horizontal Half Page - Vertical
 Quarter Page - Horizontal Quarter Page - Vertical

Please complete the information below and return to Explore Buffalo either via mail to Susan Reeder, Explore Buffalo, One Symphony Circle, Buffalo, NY 14201; or via email to susan@explorebuffalo.org. Please call (716) 245-3032, ext. 206 with any questions.

Today's Date _____ Name Printed: _____

Business Name: _____

Business Address: _____

Phone: _____ Email: _____

Payment

- Check Enclosed, payable to Explore Buffalo
 Please send an electronic invoice for credit card payment

Ad Submissions: Please email your advertisement in high-resolution PDF file format to Susan Reeder at susan@explorebuffalo.org by **July 31, 2021**.

Explore Buffalo
One Symphony Circle
Buffalo, NY 14201
716-245-3032