



Join us as a sponsor!

Event Sponsor Benefits

All sponsors will be recognized in event materials and promotions, including:

- Event guide & map: 15,000 distributed at event plus advance distribution across WNY
- Event website
- Social media pages

As a sponsor your business will be recognized by Explore Buffalo's large online and social media presence, including:

- 122,000 annual website visits
- 11,500 email subscribers
- 13,000 Instagram followers
- 8,000 Facebook followers
- 2,250 Twitter followers



- Explore Beyond the Doors! -

Saturday, June 15, 2019
9am-5pm
Downtown Buffalo

\$5,000 – Exclusive Presenting Sponsor

- Full back page color ad on event map & guide
- Logo on signage at all participating sites
- Premiere logo on printed promotions
- Premiere placement of logo & link on website
- 20 VIP passes (admission one hour earlier than public)
- Optional presence at hub location – promotional table, etc.

\$2,500 – Event Sponsor

- Full page color ad inside event map & guide
- Logo & link on website
- 10 VIP passes (admission one hour earlier than public)

\$1,000 – Friend Sponsor

- Half page color ad inside event map & guide
- Logo & link on website
- 4 VIP passes (admission one hour earlier than public)

\$500 – Program Sponsor

- Quarter page color ad inside event map & guide
- Logo & link on website
- 2 VIP passes (admission one hour earlier than public)

Sponsor Commitment Form

Level of Sponsorship

\$5,000 \$2,500 \$1,000 \$500

Business Information

Business Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Please email logo (.jpg or .png) to: Suzanne@explorebuffalo.org

**Transparent background preferred*

Payment

Check (enclosed & payable to Explore Buffalo)

Mail to: One Symphony Circle, Buffalo, NY 14201

Credit Card

Name on Card: _____

Expiration Date: ____/ ____

Card Number: _____

Signature: _____

Date: ____ / ____ / ____

Sponsorship Deadline: March 1, 2019

One Symphony Circle, Buffalo, NY 14201

www.explorebuffalo.org

(716) 245-3032